

# Instinctive Drives® Certification

Get better results faster with  
the power of Instinctive Drives!

## THE PROGRAM

This program will equip you with the knowledge and resources to confidently and competently use I.D. to make a significant, positive impact when working with individuals, leaders and teams. You will gain a deep level understanding of all aspects of the I.D. System and experience practical ways of applying its powerful insights and strategies to help people to be at their best. This interactive program will also give you an opportunity to focus on your personal and professional development and explore what you need to be at your best.



I.D. CERTIFICATION PROGRAM OVERVIEW

### MODULE 1 KEY CONCEPTS

Understand the principles, features, and value of the I.D. System to enable its effective use and maximize its benefits.

### MODULE 2 DEEP-DIVE INTO THE 4 INSTINCTIVE DRIVES

Understand the key needs, talents, and vulnerabilities of each drive and direction, and how they work together in a whole I.D.

### MODULE 3 INDIVIDUAL APPLICATION

Use I.D. to help individuals be at their best and find greater and more consistent levels of success and fulfillment.

### MODULE 4 I.D. STRATEGIES AND DEBRIEFS

Use I.D. to conduct a powerful I.D. debrief and create targeted strategies to help others be at their best and reach their goals.

### MODULE 5 LEADERSHIP AND WORKING WITH OTHERS

Use I.D. to enhance a leader's personal and professional success and fulfillment, and help leaders and teams collaborate effectively.

### MODULE 6 I.D. CULTURE AND I.D. IN YOUR BUSINESS

Use the insights of I.D. Culture to support team collaboration and effectiveness, and identify how to integrate I.D. into your business.



## PROGRAM COST

Total Program Cost:  
U.S. \$2495.00



## EARLY BIRD DISCOUNT!

Register before June 30<sup>th</sup> for 20% off.  
Use Coupon Code: IDC-EARLYBIRD

READY TO SIGN UP?



Register here.

NEED MORE INFO?



Talk to one of our I.D. consultants

## › HOW IT WORKS

3-days of interactive Zoom webinars, offline assignments and assessments, followed up with a post-program call and group webinar.

## › PRE-WORK

3 hours self-guided study

## DAY ONE

Wednesday 15<sup>th</sup> September 2021

9am - 4pm EDT Live Zoom

1-2 hours self-guided learning/assignments

## DAY TWO

Thursday 16<sup>th</sup> September 2021

9am - 4pm EDT Live Zoom

3-4 hours self-guided learning/assignments

## DAY THREE

Thursday 23<sup>rd</sup> September 2021

9am - 4pm EDT Live Zoom

1-2 hours self-guided learning/assignments

## › POST-PROGRAM

- › Instinctive Drives starter-kit
- › Strategy call with an I.D. Consultant
- › Group follow-up webinars

## › I.D. CERTIFICATION

Awarded to participants who have attended all elements of the program and successfully completed all assessments.

## › CONTINUE YOUR I.D. JOURNEY

With masterclasses and mentoring, workshop facilitation and advanced certification programs.



The I.D. System offers rare insight into people by capturing why they do what they do. As an Executive Consultant to corporate leaders, I've intensely used the I.D. for over a decade and watched it repeatedly transform leaders, teams and relationships with minimum disruption to the business. It is a game changer.

**Gwen Parks, Certified I.D. Partner**

Executive Consultant, Gwen Parks Group

Knowing my client's I.D., I can consult to them with laser-sharp accuracy and acceleration. I know how to work with them so they get what they need in a usable, translatable way. After using this tool as a consultant for over 10 years, I can't even imagine working with anyone without knowing his or her I.D.

**Nita Tucker, Certified. I.D. Partner**

Executive Coach and Business Consultant